

## **FOR IMMEDIATE RELEASE**

### **Spearhead takes on global distribution of the Exchange Guide**

London 5th September 2011 - Spearhead and Partners Ltd., the Outsourcing and Market Data Practitioners, have signed a global agreement to distribute Exchange the newly developed online database. The system provides single point access to a global databank which contains all available information worldwide, relating to exchange pricing, usage and compliance terms. Equally customers can permission in-house specific information to be stored and shared in-house within The Exchange Guide

The Exchange Guide provides comprehensive, accurate and up-to-date information for all compliance and financial professionals. Exchange data is formatted in such a way as to enable users to, search, analyse and compare the pricing, terms and conditions of multiple exchanges. This provides users with a significant advantage over their competitors in terms of better business decision making capabilities. Customer feedback is incorporated, ensuring all subscribers have access to the same up-to-date information.

Today the Exchange Guide currently supplies information for more than 50 of the leading exchanges and MTFs. The inherent flexibility of the solution enables new exchanges and MTFs to be incorporated quickly and easily driven by client requirements. The Guide is accessed via a web browser and provides extensive search and filtering capabilities. The same data can also be made available via a connectivity toolkit in external applications. The system supports all well known browsers and mobile devices.

exchanges have their own proprietary terms and it is not usual for two exchanges to have the same rules. Exchange terms attract fees and incorporate other compliance requirements such as audits. Top of the agenda for all financial institutions today is the need to be exchange and vendor compliant at all times. Every day important business decisions concerning exchange dealings are being made based on exchange rules and fees. Until now there has been no single source of reference to support this requirement.

